



Call for Artists and Makers
from the South Asian Communities
in the Fraser Valley

Between October 2023 and May 2024, The Reach Gallery Museum will present the exhibition *Des Pardes*, a significant exhibition aimed at celebrating and disseminating the history, culture, and contemporary character of the diverse South Asian community in Abbotsford, BC. In conjunction with the community history portion of the exhibition, which will feature a rich selection of archival photographs and objects of material culture, as well as original short documentaries and excerpts of recorded interviews, The Reach invites submissions by artists and makers from the South Asian communities in the Fraser Valley that fall into the following two categories:

Contemporary Art

If you identify as a member of the South Asian communities and are an established or emerging practicing visual artist, the *Des Pardes* curatorial team would love to hear from you!

Please submit the following materials:

- 1/ Professional CV
- 2/ Artist's Statement
- 3/ Selection of up to 10 images (in .jpg format)

Collective Making

If you identify as a member of the South Asian communities and practice a form of cultural making that is in, or can be adapted to, a participatory format, the *Des Pardes* curatorial team would love to hear from you!

Please submit a proposal outlining in 1-2 pages the following aspects:

- 1/ how does engagement with the general public inform the design of your project

- 2/ how visitors to The Reach would be invited to contribute to the artwork and whether there might be any physical or social barriers to participation
- 3/ the materials, techniques, and tools you envision using
- 4/ how your proposal is tied to the diverse South Asian cultural communities of the Fraser Valley
- 5/ what the intended goal(s), learning outcome(s), or takeaway(s) of this project are
- 6/ the length of time to which the project would best lend itself (if applicable)
- 7/ whether your proposed project would require: a) facilitation by you (if this is the case, please also include an indication of your availability to do so and an estimate of your time required); b) facilitation by gallery staff or volunteers with minimal training; or c) no facilitation (any potential participants could be guided by a set of brief written instructions)
- 8/ where in the Fraser Valley you are based.

Projects will be presented in two cycles: the first cycle will run from October 13, 2023, to January 27, 2024, and the second cycle will run from February 9 to May 18, 2024, but the length of each presentation or project can be determined on a case-by-case basis.

Proposals should be sent by email to Gureena Saran, *Des Pardes* Curatorial Assistant, at gsaran@thereach.ca. Submissions will be received on a rolling basis; however, **proposals submitted by 11:59 pm on July 9 will be given priority consideration.**