

Call for Artist Submissions

Art on Demand 10.3 & 10.4

The Reach Gallery Museum invites submissions from emerging artists for the two upcoming editions of **Art on Demand**. Art on Demand 10.3 (July–September 2024) & 10.4 (October–December 2024) will coincide with a rich slate of celebration initiatives marking the 10th Anniversary of our Emerge program!

Over the past ten years, the Art on Demand exhibition series has showcased artistic talent in the Fraser Valley by providing more than 45 emerging artists with the opportunity to display their artwork in a professionally managed public gallery, while also working with a peer curator. Many Art on Demand alumni have gone on to develop successful careers in the arts.

Selected artists will receive an honorarium for their participation.

ELIGIBILITY & SELECTION CRITERIA

- Applicants must be between the ages of 18 and 40 inclusive at the time of application.
- Due to the multi-purpose nature of our current exhibition space, we are unable to consider installation work or sculpture that needs to be presented on the floor and/or in the round; only two-dimensional and wall-mounted three-dimensional works will be considered at this time.
- Preference will be given to applicants who live in, or have ties to, the Fraser Valley.

APPLICATION GUIDELINES

If interested in being considered for participation in this program, please follow the three steps outlined below:

1. Prepare a single PDF package containing the following:
 - a. A short bio (100–150 words), including mention of any connections to the Fraser Valley;
 - b. A statement (max. 250 words) outlining your artistic practice and introducing the specific works submitted;
 - c. A CV (max. 2 pages) outlining your education, any exhibition or publication history, and other relevant accomplishments experience (commissions, awards, or distinctions received; participating in residencies, etc.), as applicable; and
 - d. Up to 10 images of your artwork, each captioned with title, year, medium, and dimensions

Incomplete applications will not be considered.

2. Name your application file “**Art-on-Demand10.3&10.4**” – no need to include your name; our upload process will prompt you to enter your first and last name, which will be automatically appended to your file name.
3. Submit your application by uploading your PDF [here](#) no later than Sunday, **May 12, 2024, at 11:59 pm PST**. For priority consideration for Art on Demand 10.3, please make sure to submit your proposal by 11:59 pm PST on Sunday, May 5, 2024.

For more information, contact Assistant Curator Kate Bradford at kbradford@thereach.ca or 604.864.8087 x116.

Please note that because the review process will extend into the Fall, we will initially only be following up with artists actively being considered for Art on Demand 10.3. If you do not hear from us by the end of May, this means that you are still under consideration for Art on Demand 10.4.

ABOUT THE EMERGE PROGRAM

Emerge is a program of The Reach Gallery Museum designed to give aspiring artists and arts professionals from the Fraser Valley access to mentored, real-world opportunities as they transition toward established careers.

A suite of focused initiatives provides emerging artists and curators with the opportunities that matter most to their professional portfolios. These include the CITI/SEEN mural project, which pairs a team of emerging artists with a professional artist-mentor to create a public mural in historic Downtown Abbotsford; and the cornerstone exhibition series Art on Demand, which consists of four exhibitions annually. A complete archive of past Art on Demand exhibitions can be accessed by visiting <https://thereach.ca/past/> and choosing the ‘Art on Demand’ option.

Emerge is generously supported by the RBC Foundation Emerging Artist Project.

