

Call for Emerging Artists CITI/SEEN 2024

A Mentored Mural Project in Downtown Abbotsford

The Reach invites applications for the 2024 CITI/SEEN Mural Project until Sunday, **May 12, 2024, at 11:59 pm PST**. If you are an emerging artist in the Fraser Valley, interested in gaining mentored experience in designing, planning, and executing a large-scale public mural, this may be a great opportunity!

The 2024 CITI/SEEN Mural Project will be led by Mentor Artist and program alumna **Chantelle Trainor-Matties** (see ABOUT THE 2024 MENTOR ARTIST below) and will coincide with a rich slate of celebration initiatives marking the 10th Anniversary of our Emerge program.

The creation of the mural is slated to take place September 3–15 and the 2024 CITI/SEEN Mural Launch is slated for September 20.

Successful applicants will be expected to dedicate a total of approximately 50 hours to the project. All participating artists will receive an honorarium for their work.

ELIGIBILITY & SELECTION CRITERIA

In order to be eligible, applicants must meet the following criteria:

- be between the ages of 18 and 40 (inclusive) at the time of application; and
- be able to participate in the physical aspects of the outdoor project, including lifting up to 20 lbs, climbing ladders, standing on a raised lift, and standing/painting for long periods of time.

Priority will be given to candidates based in, or with a connection to, the Fraser Valley.

APPLICATION GUIDELINES

To apply for this opportunity, please follow the three steps outlined below:

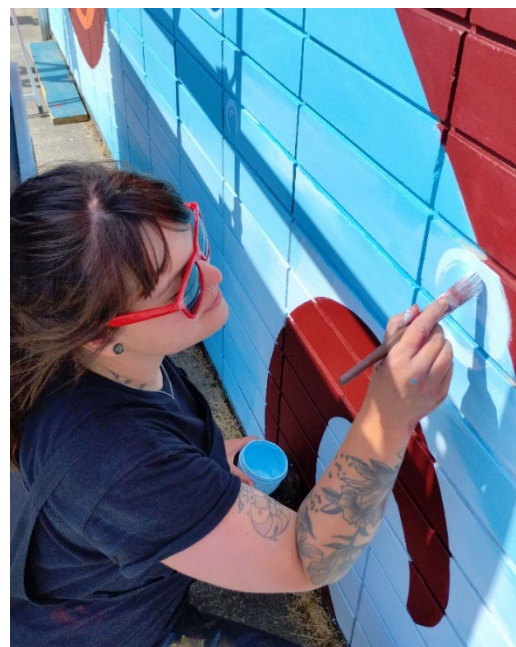
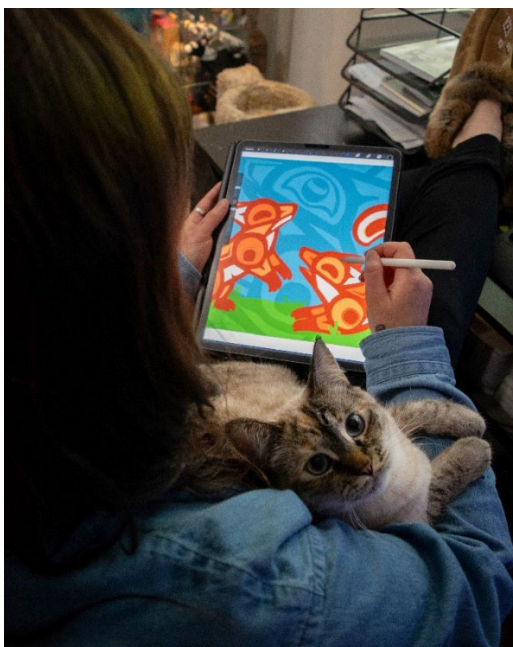
1. Prepare a single PDF package containing the following:
 - a. A short bio (100–150 words);
 - b. A statement (max. 250 words) outlining your artistic practice, including any public art experience;
 - c. A CV (max. 2 pages) outlining your education, any exhibition or publication history, and other relevant accomplishments or experience (commissions, awards, or distinctions received; participation in residencies; art workshops facilitation, etc.); and

- d. Up to 10 images of your artwork, each captioned with title, year, medium, and dimensions. Please note that incomplete applications will not be considered.
2. Name your application file "**CITISEEN2024**" – no need to include your name; our upload process will prompt you to enter your first and last name, which will be automatically appended to your file name.
3. Submit your application by uploading your PDF [here](#).

For more information, contact Assistant Curator Kate Bradford at kbradford@thereach.ca or 604.864.8087 x116.

ABOUT THE 2024 MENTOR ARTIST

Chantelle Trainor-Matties is an artist with an Indigenous heritage of Nisga'a and Métis, living and working on the unceded territory of the Stó:lō peoples in Abbotsford and Harrison, BC. She specializes in illustration, graphic design, painting, and mural work. Trainor-Matties works for herself and does freelance work for private and commercial clientele through her small business, Frettchan Studios. Her work ranges from bold contemporary Northwest Coast formline to charming cartoons to painterly realism. She participates in a variety of events such as showcases, markets, and trade shows and has had her work displayed in multiple galleries in British Columbia. She has focused a lot of her work around flora and fauna, pop culture, the macabre, as well as Northwest Coast art.



ABOUT THE EMERGE PROGRAM

Emerge is a program of The Reach Gallery Museum designed to give aspiring artists and arts professionals from the Fraser Valley access to mentored, real-world opportunities as they transition toward established careers. A suite of focused initiatives provides emerging artists and curators with the opportunities that matter most to their professional portfolios. These include the cornerstone exhibition series Art on Demand, which presents four exhibitions annually, and the CITI/SEEN project, which pairs a team of emerging artists with a professional artist-mentor to create a public mural in historic Downtown Abbotsford.

Emerge is generously supported by the RBC Foundation Emerging Artist Project.

