

## Call for Emerging Artists' Submissions for Art on Demand 11.3

The Reach Gallery Museum invites submissions from emerging artists for the next edition of **Art on Demand**, to be presented from late November 2025 to early 2026 (exact dates TBC).

Currently in its 11th year, the Art on Demand exhibition series has showcased artistic talent in the Fraser Valley by providing more than 50 emerging artists with the opportunity to display their artwork in a professionally managed public gallery, while also working with a peer curator. Many Art on Demand alumni have gone on to develop successful careers in the arts.

The selected artist(s) will receive an honorarium for their participation.

### ELIGIBILITY & SELECTION CRITERIA

- Applicants must be between the ages of 18 and 40 inclusive at the time of application.
- Preference will be given to applicants who live in, or have ties to, the Fraser Valley.

### APPLICATION GUIDELINES

If interested in being considered for participation in this program, please follow the three steps outlined below:

1. Prepare a single PDF package containing the following:
  - a. A short bio (100–150 words), including mention of any connections to the Fraser Valley;
  - b. A statement (max. 250 words) outlining your artistic practice and introducing the specific works submitted;
  - c. A CV (max. 2 pages) outlining your contact information, education, any exhibition or publication history, and other relevant accomplishments experience (commissions, awards, or distinctions received; participating in residencies, etc.), as applicable; and
  - d. Up to 10 images of your artwork, each captioned with title, year, medium, and dimensions

Incomplete applications will not be considered.

2. Name your application file "**Art-on-Demand11.3**" – no need to include your name; our upload process will prompt you to enter your first and last name, which will be automatically appended to your file name.
3. Submit your application by uploading your PDF [here](#) no later than Sunday, **September 6, 2025, at 11:59 pm PST**.

For more information, contact Kate Bradford, Assistant Curator, at [kbradford@thereach.ca](mailto:kbradford@thereach.ca) or 604.864.8087 ext. 116 or Kelley Tialiou, Curator of Art & Visual Culture, at [ktialiou@thereach.ca](mailto:ktialiou@thereach.ca).

### **NEXT STEPS**

Submissions will be reviewed between September 8 and 19. Shortlisted artists may be contacted by The Reach for further details. We anticipate final selections to be made and the invited artist(s) to be notified by the end of September. If you do not hear from us by then, this means that your work has not been selected for presentation in Art on Demand 11.3; we will, however, be glad to keep your submission on file for future consideration.

### **ABOUT THE EMERGE PROGRAM**

Emerge is a program of The Reach Gallery Museum designed to give aspiring artists and arts professionals from the Fraser Valley access to mentored, real-world opportunities as they transition toward established careers.

A suite of focused initiatives provides emerging artists and curators with the opportunities that matter most to their professional portfolios. These include the CITI/SEEN mural project, which pairs a team of emerging artists with a professional artist-mentor to create a public mural in historic Downtown Abbotsford; and the cornerstone Art on Demand exhibition series. A complete archive of past Art on Demand exhibitions can be accessed by visiting <https://thereach.ca/past/> and choosing the “Art on Demand” menu option.